

The Global Market for Organic Food & Drink

by

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Company Background

- UK-based specialist research & consulting firm
- Focuses on organic & related product industries
- Largest publisher of market research reports
- Range of business consulting services
- Global contacts & information database

More information.... www.organicmonitor.com

Global Market



- Market Size (2007) US \$46 billion
- Market Growth 203% (1999)
- Leading Regions Europe
North America
- Leading Markets USA, Germany
UK, France

Europe

Market Size

US \$25 billion

Largest Market

Germany

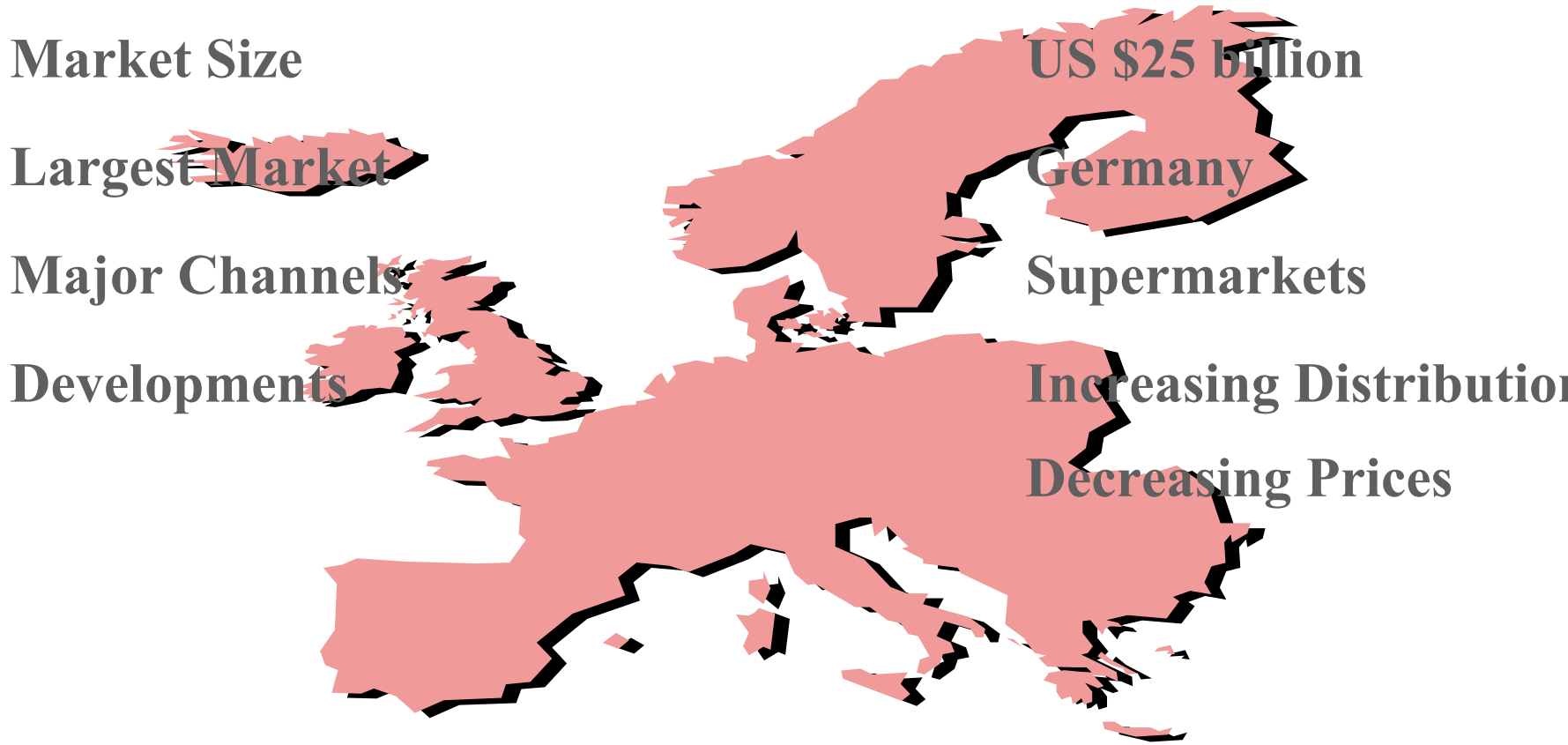
Major Channels

Supermarkets

Developments

Increasing Distribution

Decreasing Prices



North America



Asia

Market Size

US \$0.9 billion

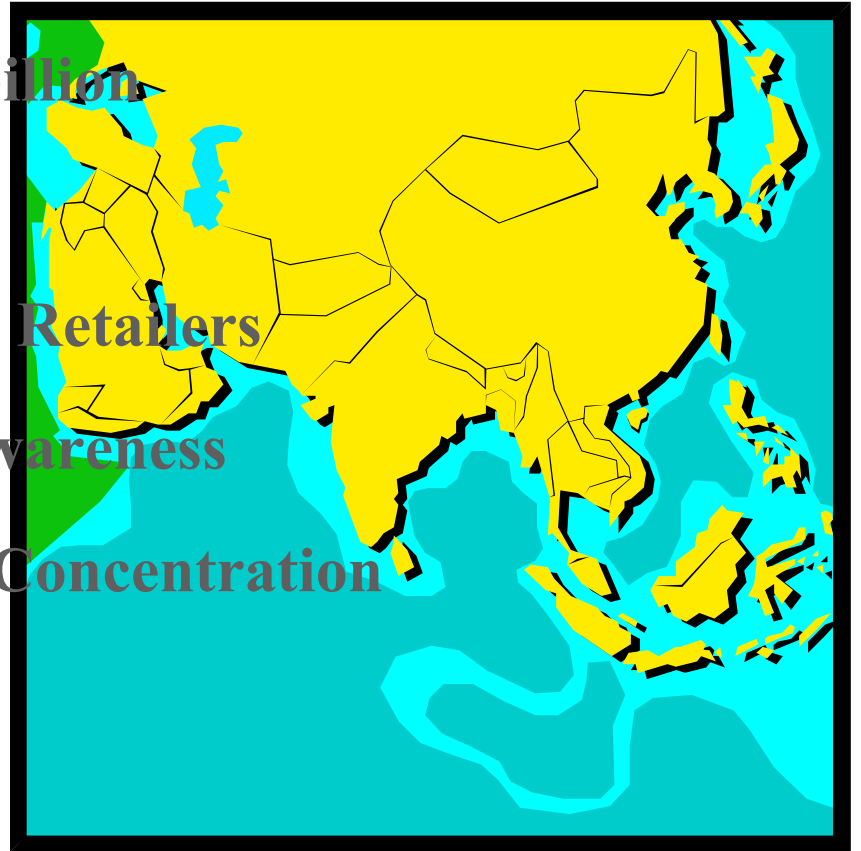
Major Channels

Specialist Retailers

Trends

Rising Awareness

Demand Concentration



Global Economic Slowdown

Global economy projected to grow by 0.5% in 2009 (IMF)

Impact on Global Organic Food & Drink Sales

- Reduction in purchasing power
- Dwindling investment
- Consumers 'trading down'

Growth Outlook

1. Supply - demand
2. Decreasing product prices
3. Global supply chains
4. Demand to remain concentrated
5. Product & certification trends

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Thank You

More Information

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